

# EU-Comenius-Project SciCamp: Final Conference, 7.-9. Oct. 2015, Museum of Technology, Berlin – Collaboration with Companies Workshop-Annotations



With the support of the Lifelong Learning  
programme of the European Union



[www.sciencecamps.eu](http://www.sciencecamps.eu)

The main topic of the workshop was the collaboration in the sense of getting support of companies for Science Camps.

## Recommendations

**The participants mentioned several experiences of a variety of support for Science Camp organizers:**

- The connection to donors is crucial and needs constant maintenance
- The collaboration with companies increase the value of the event and minimize costs
- The collaboration attracts new students
- Some companies give targeted support in services or products
  - e.g. transport companies for transport,
  - Advertising companies for papers, booklets, banners etc.
  - food companies for catering
  - An important advice is to tell the people of the companies, where your problem lies and ask them for an appropriate solution.
- Some companies really need Science Camp organizers to advertise themselves, it is necessary to create win-win-situations
- Big numbers of participants and of money are more attractive for companies
- Science Camps could be named after the donor (company)
- Companies expect acknowledgement, like having their logo on t-shirts, papers, Science-Van, etc.
- Small communities often have a strong link to local companies, because there are only few. These companies often feel more responsible for their region and are helping regional activities more easy than big, international companies.

**From the perspective of the participants this hint was mentioned:**

- Tell the parents of the participants, that this is an important event for the life of their children. They then go to search for sponsors.
- In one country it is a tradition, that family donors are donating for single students and build an individual connection between them and students. This could be also done by alumni, who might after some years be able to „give back“ to a Science Camps what they experienced as participants.

